

2009
*Australian
Achiever*[®]

A W A R D S

Excellence in Customer Service

*For Victoria's
Health & Fitness Services*

Highly Recommended

For excellence in customer relations

Awarded to

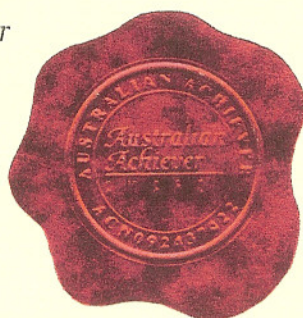
INTA-FITNESS

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Administrating Director

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Administrating Director



30 January, 2009



Media Release

INTA-FITNESS SCORES 95.34% FOR CUSTOMER SATISFACTION

The judging process for the 2009 Australian Achiever Awards for Victoria's Health & Fitness Services & Supplies category was completed on 28th January.

Inta-Fitness scored a highly recommended 95.34%.

Now into its twelfth year, the Australian Achiever Awards are an independent, unbiased award system based on assessment ratings from a businesses' own customers - an indication of a well run business where satisfied customers are a sign that a business is healthy, worthy of praise and increased custom.

The award system focuses on seven criteria, each scored separately, namely:

Time Related Service, Addressing Client Needs, Care and Attention, Value, Attitude, Communication and Overall Perception. The criteria are rated individually in percentage terms and the final score is an amalgam of these. Anything above 80% overall is regarded as exceptional and reflects outstanding customer service. A complete list of all businesses who have achieved over the last five years can be viewed at www.achiever.com.au

Some of the comments Australian Achiever received from Inta-Fitness clients are:

"The staff are very professional, very thorough and they always follow up after a workout. They don't hesitate to change the programs if you don't reach your target and they make sure you are on the right diet. I feel I get real value for money and they give me excellent customer service."

"Inta-Fitness is a highly professional business with a range of health and fitness products and services that stand out from the crowd. Inta-Fitness are always introducing and looking out for new product lines and lead the market with new services such as the recently introduced 'Genetic Fitness Profiling'. The personal attention and extensive knowledge of health, nutrition and wellbeing provided by the personable Inta-Fitness team is first class. Working out at the Inta-Fitness studio is great fun - to be able to have a laugh with a friendly, sociable staff and actually enjoy myself while exercising has been a huge factor in maintaining my motivation. I highly recommend Inta-Fitness to anyone to help achieve health and fitness goals."

"Since joining Inta-Fitness my fitness has improved dramatically and quickly. The personal trainers target what exercise you are capable of and are very knowledgeable in all areas. If you have a back problem they understand your limit and will arrange your program to suit. They impart the knowledge with professionalism but are also warm human beings who relate on a personal level."

ENDS: For verification of this report, please call
Geoff Harwood, Director, Australian Achiever, 1800 638 318.